# **Sponsorship Packet**

June 19, 2024 | The Loop at Chaska | Chaska, Minn.



Benefiting PGA of America REACH Foundation Minnesota and PGA HOPE



MINNESOTA



100HolesforHope.com



### About

The mission of 100 Holes for HOPE is to involve PGA Professionals and military veterans in a marathon round of 100 holes on one of the longest days of the year! Proceeds from 100 Holes for HOPE will benefit PGA of America REACH Foundation Minnesota; including, the PGA HOPE (Helping Our Patriots Everywhere) program.

The 7th Annual 100 Holes for HOPE fundraiser will take place on **Wednesday, June 19, 2024** at The Loop at Chaska. The concept of the event is simple. Local PGA Professionals and Veterans will tee-it-up on this day in an effort to raise money for local PGA HOPE Programs by making as many birdies as they can while playing 100 holes in one day.

By becoming a corporate sponsor, you can help veterans succeed by giving them the chance they deserve to enhance their mental, social, physical and emotional wellbeing. We've listed out some of the incentives and perks that your company can enjoy should you decide to become one of our corporate sponsors (see below Sponsorship Levels Document).



## What is PGA of America REACH Foundation Minnesota

PGA of America REACH Foundation Minnesota is the 501(c)(3) charitable foundation of the Minnesota PGA Section. The mission of PGA REACH Foundation Minnesota is to enable access to the game of golf utilizing PGA Professionals to positively impact the lives of youth, military, and diverse populations with an emphasis on inclusion.





## What is PGA HOPE Minnesota

PGA HOPE (Helping Our Patriots Everywhere) is the flagship military program of PGA of America REACH Foundation, the charitable arm of the PGA of America. PGA HOPE introduces golf to Veterans and Active Duty Military to enhance their physical, mental, social and emotional well-being.

The program introduces the game of golf through a developmental 6-8 week curriculum, led by PGA Professionals trained in adaptive golf and military cultural competency. All programs are funded by PGA REACH Foundation and supplemented by PGA Section Foundations, so the cost of programming is free to all Veterans.

PGA HOPE has a Memorandum of Understanding (MOU) with the Department of Veterans Affairs (VA), which enables direct referrals to the PGA HOPE program as a form of therapy.





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#### 100HolesforHope.com

#### **SPONSORSHIP LEVELS**

#### GENERAL \$15,000 (limited to one partner)

- General partner designation (100 Holes for HOPE Presented by [TITLE PARTNER]
- Name recognition and logo on website
- On-site signage
- Partner logo on tee gifts and cart sign
- Player gift package for six
- Invitation to morning program with speaking opportunity
- Six invitations to post-round social
- Two team entries into 2024 Bad Pants Open (four amateur golfers)

#### COLONEL \$10,000

- \$1,000 event donation designated to each Veteran participating in 100 Holes for HOPE (up to 6 Veterans)
- Name recognition on Veteran donation page and logo on website
- On-site signage
- Player gift package for four
- Invitation to morning program
- Four invitations to post-round social
- One team entry into 2024 Bad Pants Open (four amateur golfers)

#### MAJOR \$5,000

- \$250 event donation designated to each Veteran participating in 100 Holes for HOPE (up to 6 Veterans)
- Name recognition on Veteran donation page and logo on website
- On-site signage
- Player gift package for two
- Four invitations to post-round social

#### **PGA HOPE \$2,500**

- Supports cost of PGA HOPE Minnesota programming, helping to positively impact Veteran lives through the game of golf
- Speaking opportunity at any one PGA HOPE Minnesota Chapter graduation ceremony
- Name recognition and logo on website
- On-site signage



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#### LUNCH or SOCIAL PARTNER \$1,000 (limited to one partner / meal)

- Name recognition and logo on website
- First tee hole sign
- Option to provide company brochure visible during lunch or social

#### HOLE-IN-ONE \$500+

- \$500 partner commitment, plus \$100 bonus added to each hole-in-one made during the event, up to five hole-in-ones.
- On-site signage

#### BIRDIE \$250

- Name recognition and logo on website
- On-site signage

# Contact



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